## **Request for Reconsideration after Final Action**

### The table below presents the data as entered.

Input Field	Entered
SERIAL NUMBER	86474261
LAW OFFICE ASSIGNED	LAW OFFICE 114
MARK SECTION	
MARK	http://tmng-al.uspto.gov/resting2/api/img/86474261/large
LITERAL ELEMENT	COMFORT PLUS
STANDARD CHARACTERS	YES
USPTO-GENERATED IMAGE	YES
MARK STATEMENT	The mark consists of standard characters, without claim to any particular font style, size or color.
ARGUMENT(S)	

Pursuant to the requirement in the Office Action, a disclaimer has been inserted as to the word "COMFORT."

Registration has again been refused under Section 2(d). Applicant will be filing a Notice of Appeal with respect to the Section 2(d) refusal to register.

ADDITIONAL STATEMENTS SECTION	
DISCLAIMER	No claim is made to the exclusive right to use "COMFORT" apart from the mark as shown.
SIGNATURE SECTION	
RESPONSE SIGNATURE	/Stanley H. Cohen/
SIGNATORY'S NAME	Stanley H. Cohen
SIGNATORY'S POSITION	Attorney of record, Pennsylvania bar member
SIGNATORY'S PHONE NUMBER	215-567-2010
DATE SIGNED	11/05/2015
AUTHORIZED SIGNATORY	YES
CONCURRENT APPEAL NOTICE FILED	YES

FILING INFORMATION SECTION	
SUBMIT DATE	Thu Nov 05 12:36:55 EST 2015
TEAS STAMP	USPTO/RFR-72.4.192.2-2015 1105123655481830-86474261 -540352259b152ee3bbb7a76e 7c99298d5fbc03fce5e63c478 567e521574a15d211-N/A-N/A -20151105123113041195

PTO Form 1960 (Rev 9/2007)

OMB No. 0651-0050 (Exp. 07/31/2017)

# Request for Reconsideration after Final Action To the Commissioner for Trademarks:

Application serial no. **86474261** COMFORT PLUS(Standard Characters, see http://tmng-al.uspto.gov/resting2/api/img/86474261/large) has been amended as follows:

#### **ARGUMENT(S)**

In response to the substantive refusal(s), please note the following:

Pursuant to the requirement in the Office Action, a disclaimer has been inserted as to the word "COMFORT."

Registration has again been refused under Section 2(d). Applicant will be filing a Notice of Appeal with respect to the Section 2(d) refusal to register.

#### ADDITIONAL STATEMENTS

#### **Disclaimer**

No claim is made to the exclusive right to use "COMFORT" apart from the mark as shown.

#### SIGNATURE(S)

#### **Request for Reconsideration Signature**

Signature: /Stanley H. Cohen/ Date: 11/05/2015

Signatory's Name: Stanley H. Cohen

Signatory's Position: Attorney of record, Pennsylvania bar member

Signatory's Phone Number: 215-567-2010

The signatory has confirmed that he/she is an attorney who is a member in good standing of the bar of the

highest court of a U.S. state, which includes the District of Columbia, Puerto Rico, and other federal territories and possessions; and he/she is currently the owner's/holder's attorney or an associate thereof; and to the best of his/her knowledge, if prior to his/her appointment another U.S. attorney or a Canadian attorney/agent not currently associated with his/her company/firm previously represented the owner/holder in this matter: (1) the owner/holder has filed or is concurrently filing a signed revocation of or substitute power of attorney with the USPTO; (2) the USPTO has granted the request of the prior representative to withdraw; (3) the owner/holder has filed a power of attorney appointing him/her in this matter; or (4) the owner's/holder's appointed U.S. attorney or Canadian attorney/agent has filed a power of attorney appointing him/her as an associate attorney in this matter.

The applicant is filing a Notice of Appeal in conjunction with this Request for Reconsideration.

Serial Number: 86474261

Internet Transmission Date: Thu Nov 05 12:36:55 EST 2015 TEAS Stamp: USPTO/RFR-72.4.192.2-2015110512365548183

0-86474261-540352259b152ee3bbb7a76e7c992 98d5fbc03fce5e63c478567e521574a15d211-N/ A-N/A-20151105123113041195